

NOVASCOTIASUMMERFEST.CA



EAST COAST

Presents

NOVA SCOTIA

# Summer fest

August 23 & 24

KEPOCH MOUNTAIN · ANTIGONISH



# Welcome! Bienvenue ! Fáilte ! Pjila'si !

**Ray Mattie - Founder & Executive Director**  
Nova Scotia Summer Fest Inc.



Welcome to the inaugural Nova Scotia Summer Fest at Keppoch Mountain in Antigonish. I am thrilled to welcome you to my home community and province to enjoy our amazing food, brews, wines, beautiful outdoors, hospitality and our world-class music. This passion project started as a vision many years ago, with the conceptual work getting underway in December 2017.

I can truly say I enjoyed the process. No vision can become a reality without the support and input from the best in your business. The professionalism of my committee, supporters, contractors and sponsors has given this festival a solid foundation to operate for years to come.

*Have a great weekend !*



**Dr. John Chiasson**  
President  
Positive Action for Keppoch Society

Welcome! Keppoch Mountain Recreation Area is proud to be the host for the Nova Scotia Summer Fest. As a registered charity we are passionate about getting people outside. Experiencing our beautiful wilderness spaces is critical to the mental and physical health of our community and province.

With more than 40KM of multi-use trails for hiking, mountain biking and trail walking along with a pump track, boulder climbing area, and disc golf – we have activities for all types of people. Everyone that visits for the great entertainment and food should also take in all that the Keppoch Facility has to offer and truly enjoy a 365 music, sports, and culture experience.



**Ken Shea**  
President  
East Coast Credit Union

East Coast Credit Union is very excited to be the presenting sponsor of Nova Scotia Summer Fest! Our Credit Union has deep roots in Antigonish. From the days of the Antigonish Movement to our 21<sup>st</sup> century banking technologies, our philosophy has stayed the same – we put our focus on our members and their communities. When the opportunity to be a presenting sponsor for Nova Scotia Summer Fest was presented, we looked at their goals, mandate and long-term community plans and saw a good match. They, like East Coast Credit Union, have a strong community focus and this is evident in the various community groups, businesses and future music students who will benefit from this project. We are happy to support a new wave of creativity in the arts and tourism industry in Nova Scotia. On behalf of East Coast Credit Union please have a safe and enjoyable Nova Scotia Summer Fest!

## Our Mission...

To develop Antigonish into a world-class event tourism and eco-tourism destination while using the festival profits to create summer music camps for local youth starting in 2020.



## Our Objectives...

- To provide summer music camps for local and regional youth starting in 2020 where they can learn the fundamentals of music performance and business. These camps aim to take place 2 weeks before the 2020 festival allowing the youth to view (first hand) the complexities of the staging, lighting, live filming, performance photography, live audio recording, music marketing, logistics and much more.
- To provide a welcoming, inclusive and safe festival experience that locals and tourists see as a “can’t miss” event.
- To become a major economic driver and asset in the Nova Scotia Arts and Tourism Industry.
- To put Antigonish and Keppoch Mountain in the same conversational piece as other popular destinations in Nova Scotia such as Downtown Halifax, Peggy’s Cove and the Cabot Trail.
- To add Antigonish to the conversation as an arts hub where a new age creative economy can grow, thrive and attract the best in the music industry to our festival, music camps and outdoors.
- Lastly, to host the best summer party in Atlantic Canada every year during the last weekend of August!



# Festival Information



## ADMISSION PRICES

Taxes and Ticket Pro Service fees will be added to the prices.

 Friday August 23 <sup>rd</sup> - Day Pass	\$50
 Saturday August 24 <sup>th</sup> - Day Pass	\$50
 Weekend Pass	\$90
 VIP Friday August 23 <sup>rd</sup> - Day Pass	\$150
 VIP Saturday August 24 <sup>th</sup> - Day Pass	\$150
 VIP Weekend	\$275



## PARKING

Parking is located on the Keppoch grounds off the St. Joseph's Road and is connected to the Festival Entrance. **Overnight parking is prohibited.**

Friday August 23 <sup>rd</sup> - General Parking	\$5
Saturday August 24 <sup>th</sup> - General Parking	\$5

*Antigonish CACL Community Living to receive 100% of parking profits.*



## TENTS & RVS

We only have a limited amount of space in our first year and are happy to say Tenting & RV spaces are **SOLD OUT**. Please see festival map inside for tenting & RV locations.

## THE NOVA SCOTIA SUMMERFEST WELCOME CENTRE

The Welcome Centre will be at the shuttle drop off station as you enter the Keppoch Village & Nova Scotia Summer Fest site. Here you can request a physical event program and have your questions answered by our friendly staff. If you need First Aid services, you can let the Welcome Centre staff know and they will direct you accordingly.

## SHUTTLE TIMES - ANTIGONISH TRANSIT

Tickets are \$10 each way or \$25 for a weekend pass, available for purchase from the bus driver. Cash, Debit, Visa and Mastercard accepted. Shuttle drivers have the right to refuse entry to anyone they deem as disorderly.



ALL ANTIGONISH DEPARTURES WILL START AT THE HOURS LISTED AND MAKE THE FOLLOWING SEQUENCED STOPS BEFORE HEADING TO KEPPOCH:

	DEPART FROM	DEPARTURE TIMES
FRIDAY AUGUST 23 <sup>RD</sup>	<b>Antigonish pickup locations</b> ANTIGONISH MALL ↗ 133 Church St. (outside the Dollar Store)	2:30 PM, 3:30 PM 4:30 PM & 5:30 PM
	MARITIME INN • 158 Main St. ↗	
	ST. FX KEATING CENTRE ↗ 1100 Convocation Blvd.	
	HOMEWARD INN • 41 James St.	
	KEPPOCH	10:30 PM, 11:30 PM & 12:30 AM
SATURDAY AUGUST 24 <sup>TH</sup>	<b>Antigonish pickup locations</b> ANTIGONISH MALL ↗ 133 Church St. (outside the Dollar Store)	12:00 PM, 1:00 PM 2:00 PM & 3:00 PM
	MARITIME INN • 158 Main St. ↗	
	ST. FX KEATING CENTRE ↗ 1100 Convocation Blvd.	
	HOMEWARD INN • 41 James St.	
	KEPPOCH	10:30 PM, 11:30 PM & 12:30 AM

100% of the profits generated from transit passes go directly to Antigonish Community Transit.

## ANTIGONISH TRANSIT 50/50 DRAW

Antigonish Transit will have a 50/50 draw during the festival with the winner to be announced Monday August 26<sup>th</sup>.



# On-Site Services

## STAY CONNECTED

SHARE YOUR POSTS USING #**NSSUMMERFEST**. Show how much fun you are having at Nova Scotia Summer Fest! We will be watching for your pictures and may post them on the concert stage screens! Be creative and fun. We want to know who is having an awesome time!

Go to [www.novascotiasummerfest.ca](http://www.novascotiasummerfest.ca) or our Facebook and Instagram pages for up to date information.

## FAMILY ZONE • 11:30 AM – 5:30 PM

Nova Scotia Summer Fest is fun for all ages. Keppoch Mountain will host a kids activity zone with fun games, boulder climbing, pump track demos and more all within striking distance of the main stage.

## COURTESY CARTS *Provided by: Antigonish Golf & Country Club*

Park at the general parking area at the Keppoch Mountain parking lot off of St. Joseph's Road and grab a ride from one of our Courtesy Carts.

- Priority will be given to those with mobility challenges and carrying small children.
- If you are able to walk, please take advantage of the professionally groomed Keppoch trail system that leads to the Keppoch Village and the Nova Scotia Summer Fest site. The walk is approximately 15 minutes.
- Courtesy Carts will operate from 11am daily until 12am on August 23<sup>rd</sup> and August 24<sup>th</sup>.

*This is a free service and provided as a courtesy to ticket holders.*

- The drivers are volunteers and have specific stop points they will follow.
- Volunteer drivers are to be treated with respect and have the right to refuse ANYONE a ride if they deem the person is aggressive or using profane language.
- In the case of driver abuse, the ticket holder will be reported to the On-Site Security Manager or RCMP Manager and may be ejected.

## NOVA SCOTIA SUMMER FEST INCLUSION & SAFETY MANDATE

Nova Scotia Summer Fest believes everyone should feel safe during the music festival. We will help maintain this by not tolerating harmful behaviors, which may include non-consensual touching or verbal harassment. We have a ZERO TOLERANCE POLICY for harassment of any kind, including but not limited to: race, colour, national origin, gender, gender identity, gender presentation, sexual orientation, age, body size, disability, appearance, religion, citizenship, or pregnancy. Harassment includes but is not limited to: stalking, verbal or physical intimidation, offensive verbal comments, physical assault and/or battery, harassing or non-consensual photography or recording, bathroom policing, inappropriate physical contact, or unwelcome physical attention. These types of behaviours may result in being ejected from the event. If you are a recipient of harassment or assault, we highly encourage you to notify Security staff, onsite RCMP, First Aid Officers or General Staff for assistance.



# Keppoch Mountain Activities

SATURDAY AUGUST 24<sup>TH</sup>

## **DISC GOLF TOURNAMENT • 10:00 AM – 12:00 PM**

18 holes of good fun. Maritime Disc Golf Association is hosting a casual tournament in the morning before the festivities.

## **EXPERIENCE KEPPOCH GUIDED HIKES • 10:00 AM – 10:30 PM**

Leaving from the lodge, take a guided hike led by Keppoch Ambassadors. Have some peaceful time in the woods before all the fun.

## **AIRSTRIP JAM SESSION • 11:30 AM**

Help us break in our newest epic trail, "The Airstrip". With multiple judges and tons of air, let's see who has the best style with both tires off the dirt.

## **CHAINDURO CHAINLESS ENDURO CHALLENGE • 1:00 PM**

Pedal up to the summit of Keppoch Mountain then take your chain off and rip down The Switchraft; one of our bigger flow trails. Bonus if you get back up without your chain for a second lap!

## **PUMP TRACK CHALLENGE • 3:00 PM – 5:00 PM**

Fastest lap, best style. Can you handle Keppoch's updated and awesome Pump Track?

## **KEPPOCH KING AND QUEEN • APPROXIMATELY 9:30 PM**

A King and Queen will be awarded their crowns on stage during Nova Scotia Summer Fest. The best riders from the challenges will be determined by our judges and awarded with one-of-a-kind handmade Keppoch Crowns created by H&C Tickle Trunk.



# Main Festival Area



RCMP

VIP ENTRANCE

RV SPACES

STAFF / ARTIST PARKING

RV SPACES

RESTRICTED AREA

VIP 19+

STAGE

FIRST AID

FESTIVAL GROUNDS

KEPOCH ROAD

19+



TENTING

TO KEPOCH VILLAGE



# Keppoch Village



FESTIVAL GROUNDS

FOOD TRUCKS

LODGE



FESTIVAL MERCHANDISE



MTB ACTIVATIONS

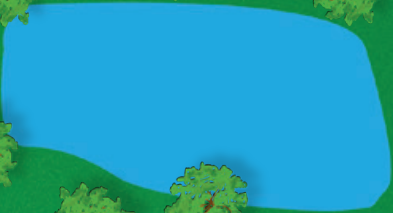
H&C TICKLE TRUNK

CHAIN DURO

PUMP TRACK

KIDS ZONE

MTB





# Entertainment

## Friday August 23<sup>rd</sup>



### CLASSIFIED | 10:00 PM

Juno award winner and hit maker, Classified, has long been making waves at home and abroad with his trademark style and sound. His new album tops the number of 2019 East Coast Music Nominations of any artist with seven.



### CHRISTINE CAMPBELL | 8:30 PM

Whether playing intimate acoustic shows with her wingman, Blake Johnston (formerly of The Stogies), or rockin' out, fully electric with her five-piece band, Christine's live performances always attract loyal fans.



### PINEO & LOEB | 6:30 PM

PINEO & LOEB are an electronic music duo based in Halifax, Nova Scotia, creating and playing uplifting, funky and high-energy songs. Together they blur genre boundaries uniting electronic dance, hip-hop, rock fans and more.



### PRETTY ARCHIE | 5:00 PM

Whether it's soul-drenched tracks like 'Summer Love' and 'Sometimes', a cautionary tale cleverly disguised as a rip it up party tune like 'Night Life', or 'Holding Out' – a song that's essentially the band's mission statement.



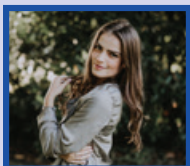
### SLOWCOASTER | 3:30 PM

Cape Breton's Slowcoaster have become one of the most popular jam rock bands in Canada. The band has two ECMA's for Alternative Album of the Year, a Music Nova Scotia Award for Album of the Year and multiple tours through Canada, Asia and parts of the USA to their credit.



### ANDREW HUNTER | 4:30 & 8:00 PM

Andrew Hunter has established a reputation for writing and performing the kind of catchy songs audiences love to sing along to, and radio loves to play.



### MAURA WHITMAN | 6:00 & 9:30 PM

Maura developed into a prolific writer and has created an ambitious catalogue of original music. She gained a strong fan base after releasing her debut song "Spread Your Wings" in 2015.

# Entertainment

## Saturday August 24<sup>th</sup>



### ALAN DOYLE | 10:00 PM

After countless sell out shows across Canada and America fronting Great Big Sea, Alan is returning to Antigonish to light up the sky at Keppoch Mountain during Nova Scotia Summer Fest.



### GOOD LOVELIES | 8:30 PM

Kerri Ough, Sue Passmore, and Caroline Brooks – immensely talented vocalists and songwriters in their own right; however, it's their voices interwoven in harmony that gained them world-wide fans.



### HEATHER RANKIN SONGWRITER'S SHOWCASE | 7:00 PM

This Juno & ECMA Award winner from The Rankin Family will be performing her classics and introducing five acts who will showcase their newly recorded albums. Acts include Brent Collins, Sheumais MacLeod, Maura Whitman, Christine Campbell and Ray Mattie.



### HILLSBURN | 5:30 PM

Halifax-based Hillsburn has several ECMA and Music Nova Scotia Awards and nominations to their credit to go along with their upbeat and interactive original songs.



### ANNA LUDLOW | 4:00 PM

Anna's musical style and performance energy was a match made in heaven when she performed with DRUM! She most recently landed the main fiddle lead for the Canadian leg of the Broadway production "Come From Away".



### CASSIE AND MAGGIE | 2:30 PM

Appearing on stages across North America, the UK, and Europe, the sisters have enchanted audiences far and wide with lively fiddle, piano and guitar arrangements, stunning sibling vocal harmonies and step dancing.



### MCGINTY | 1:00 PM

An institution in the Maritimes for over 35 years, McGinty has been a fixture on the East Coast music scene entertaining both pub and concert audiences alike with a blend of Celtic-influenced ballads, traditional, folk and bar tunes.



### EDDIE CUMMINGS | 3:30, 6:30 & 8:00 PM

Eddie Cummings hails from the musical town of Mabou, Nova Scotia and has been happily shaking up pubs, bars & concert halls all across the province for the past 15 years.



## Your Hosts



### ANA ALMEIDA

Ana Almeida is one of the co-hosts of CTV Morning Live. Ana started her career in radio but has enjoyed being in front of the camera since 2011, when she started making regular appearances on CTV with a weekly segment called Ana's Edge.



### RAY MATTIE

Ray has spent most of his professional life in the music industry. He has performed extensively in the US and has headlined and performed the main stages of America's largest Celtic festivals including Kansas City, Chicago, Michigan, Colorado, Iowa and Milwaukee to name just a few. His Canadian performance highlights include Grey Cup 100 in Toronto and the Taste of Edmonton. He is an ECMA & MNS award nominee.



### PAUL KERWIN

Paul was bitten by the radio bug at the age of seven and after many years in the broadcast booth at various stations in Nova Scotia, he is happy to call 989 XFM his home. He is the cheerful and comedic morning voice that kick-starts the day for thousands of people across North Eastern Nova Scotia.

### NOVA SCOTIA SUMMER FEST & EAST COAST LIFESTYLE

Don't miss out on the Limited Edition Nova Scotia Summer Fest & East Coast Lifestyle co-branded merchandise. Drop by the merchandise area to get your hat, hoodie, tank-top or t-shirt while supplies last!



# 19 Years+

## VIP TENT

This tent is restricted to VIP ticket holders. VIP Ticket holders must be 19+ to enter this tent. IDs and VIP bracelets will be requested when entering this tent.

## 19+ GENERAL TENT

There will be a general 19+ tent onsite showcasing the province's top alcohol products. Government ID will be requested to enter this tent. This tent is restricted to people 19 years of age and over.

***Enjoy Nova Scotia's top wine, micro-brew and spirits:***



Avondale Winery (Annapolis Valley, NS) believes in making the extra effort to do the right thing in order to achieve great rewards. That's why Avondale Wine harvests every grape in the vineyard by hand. And in return, their wines have won many prestigious awards.



Garrison Brewery (Halifax, NS) launched in the city's deep north-end. The brewery released first an Irish Red Ale (August 1997) & Nut Brown Ale (October 1997). Today, Garrison's Tall Ship brew is flying off the shelves at NSLC locations across the province.



Blue Lobster – (Trenton, NS) Nova Scotia Spirit Co. believes everybody deserves to pour premium quality spirits in their glass. They make this possible by creating award winning, small batch spirits and offering them at an everyday price.



Cabot Oysters: Based in Harve Boucher NS, they provide high quality sweet and salty tones unique to the Antigonish County waters.

Cabot Oysters and Blue Lobster will team up to provide an oyster bar in the over 19 general tent.





## Food Vendors



### JUST US COFFEE ROASTERS CO-OP

They called themselves Just Us! because they started out as only a small group of friends who had very little in the way of business experience or resources, but believed they could do their bit for social “justice”.

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### BACK EAST SEAFOOD

Back East Seafood specializes in Atlantic lobster dishes, fish and chips and amazing seafood delights.

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### WAFFLE BUS

The Waffle Bus serves up breakfast, lunch, dinner or dessert with a selection of our sweet and savoury authentic Belgian waffles. Their freshly baked waffles, house made sauces, local produce & meats offer up a unique flavour you will never forget.

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### LITTLE ASIA

Little Asia prepares delicious and healthy fast food that is unique to their culture while providing several Canadian familiar choices.

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## NOVA SCOTIA SUMMER FEST'S ENVIRONMENTAL & COMMUNITY COMMITMENT



First off, who doesn't like ninjas? They're great!

But in all seriousness, Nova Scotia Summer Fest is serious about the environment which is why we have partnered with the BEST in the event sustainability business in Canada – Green Event Ninjas! Their track record includes the July 2019 PGA Golf Classic (Toronto), Vegandale Food Fest (Chicago, Houston, New York City), Boot & Hearts County Fest (Barrie, ON) and countless more. Their approach is to keep things light, add a little humor, and blend it with the fun and creativity of the events industry.

Additionally, they hire locals, so we have linked them up with the The French Immersion Classes of 2020 and 2021 (Grades 11 & 12) from Dr John Hugh Gillis Regional High School. As part of their learning outcomes they are taking a 10-day trip to Greece and Italy. Green Event Ninja will contract the students with 100% of the wages (and some recyclables revenue) going to the class to cover their costs. WIN-WIN.

## Our Presenting Sponsor



EAST COAST

### EAST COAST CREDIT UNION

Credit Unions are firmly rooted in their communities. In fact, every Credit Union's board of directors consists of members from their community. They understand what's important to their members and make decisions based on local realities. You see it in the products and services they develop and the way they give back to our communities.

Having them as the Nova Scotia Summer Fest presenting sponsor is an honour. Sponsorship funds are in high demand and limited supply and we are grateful for their dedicated support. Nova Scotia Summer Fest wants to say THANK YOU to all the Credit Union staff who have been helpful getting ready for this big weekend! Be sure to stop into their tent to say hello!

## Other Vendors

### H&C TICKLE TRUNK

These are two busy Moms creating "one of a kind" clothing and accessories using environmentally sustainable practices that keeps more clothing on our backs and less in landfills. They have style, skill, passion and a love of their art form that makes them the perfect fit for Nova Scotia Summer Fest.

### SHERBROOKE VILLAGE

In the 1860s, timber, tall ships and gold brought prosperity to Sherbrooke's people. Today, you can explore this amazing village with its 25 original buildings, to experience life as it was along the St. Mary's River before the 1900s. The Village Folks will visit us at Nova Scotia Summer Fest to show you the food making of the past and feature costumed interpreters bring history to life.

### K-9

Coastal K-9 is a non-profit, volunteer dog rescue society, located in St. Andrews, Nova Scotia who serve Nova Scotia and beyond. They are dedicated to rescuing dogs left homeless for whatever reason and give them new life in new loving homes. Support our local K9 with the purchase of a ticket to win a great gift basket!

### L'ARCHE ANTIGONISH

L'Arche is built on the recognition of the ability of individuals with intellectual disabilities to welcome and accept others as they are. The group will be onsite selling art and talking about the organization.



THANK YOU  
TO OUR SPONSORS



EAST COAST

